DEFENDANTSØ WITNESS MEL WILSONØS EXECUTED DECLARATION IN LIEU OF DIRECT TESTIMONY

@ase 2:09-cv-07084-DMG -PLA Document 141-1 Filed 04/12/11 Page 1 of 27 Page ID

I, MEL WILSON, under penalty of perjury, hereby declare that I will appear at trial and testify the following information to be true, accurate and correct:

- Johnson in 2001, concerning her proposal to revive Heal the World Foundation, returning it to its core mission of helping the most vulnerable. Melissa had developed a way for Michael's charity to provide the tools and resources needed to grow exponentially worldwide, via an initiative she called Michael's Army (Michael's Army is an initiative developed by Johnson that would recruit HTWF volunteers, devoted to character improvement and community service.)
- 2. By 2001, I had completed a master's degree in public administration and chose as my focus non-profit work. During my student years I was actively involved in microcredit and served a time as a web developer for a student group called HELP. This organization sent many dozens of students down to various Latin American countries to aid in a variety of poverty alleviation projects. The work Melissa Johnson was developing to propose to Mr. Jackson for his charity, was along those same lines, so I readily agreed to volunteer with her in the project.
- Also in 2001, I witnessed Mrs. Johnson do some advocacy work in Washington D.C., and as such, we were able to meet Senators Harry Reed and John Ensign, (see ex. A, a true and correct copy attached

hereto) and encouraged them to push to have more funds allocated to the

5

10

1112

13

14

1516

17

18

19

20

2122

23

24

2526

2728

foreign aid budget, for poverty alleviation. 4. I have witnessed Melissa turn down many offers over the years, from third parties, opportunities for her to profit many thousands of dollars on the charity domains. Because they are associated with over twenty charity initiatives developed by Melissa and myself, she would not even consider selling them. However, even when Melissa was struggling to pay the annual renewal fees for the domain collection, (\$20,000 a year) she refused to sell a single domain. (See ex.B, a true and correct copy attached hereto.) These are just a few emails I collected that were sent to Melissa from third parties trying to buy her MJ charity related domains: A buyer on 6-17-07 says: "I was just browsing Michael Jackson related names and saw that you registered a lot for yourself, can you tell me the reason for this?....I'm interested in buying some...." ex.B **Melissa responds:** "The names were secured for Mr. Jackson's Charity. I did not acquire them for the purposes of selling them, but if you happen to acquire any names that Mr. Jackson may need for his charity work in the future, I hope you will do the same as me....." ex.B A buyer on 6-24-2005 says: "...I'm setting up a website for my wife Morgan Jane....and saw that you're not currently using mihome.com,

and wondered if you would be interested in selling it?..." ex.B

5.

15 16

17

18

19

20

21 22

23

24

25 26

27

28

Melissa responds: "Thank you for your interest. The name is going to be donated to a charity and is not for sale." ex.B

A buyer on 4-29-2002 says: "Is MJNETWORKS.COM domain for sale?" **Melissa responds:** "I am very sorry. It is not for sale." ex.B

On one occasion, I witnessed Melissa turn down an offer for \$25,000 to sell a single domain name (mjhome.com), because it was one of her Heal-the-World initiative domains (MJ, Michael and Michael Jackson being adjectives used in the names of many of the charity's initiatives), and she flat out rejected the generous offer. I aggressively argued on this one and told her she needed to compromise, explaining she could ill afford to say no given her financial situation, and could actually keep her bill money for a change and pay the whole year of domain renewals for the entire collection. But still, she flat out refused to listen to me and the potential buyer went away empty handed. This is the kicker: this was a domain name that wasn't a primary HTWF initiative name, and she did not even know when or IF it would be used by HTWF. She turned down the 25k, merely on the possibility that the charity might one day use it. (see ex. C, a true and correct copy attached hereto) This buyer on 2-09-2005 says: "Hi Melissa, Would you consider \$25,000?"

Melissa responds: "I am sorry, I really can't sell the name." I appreciate the offer, really I do, and if it was any other name than one of my

12 13

14

15

16 17

18

19

20 21

22

23 24

25

26 27

28

MJnames, I'd be very happy to sell it to you. I just can't sell these particular names as they have already been promised to a charity organization for its use in the future. I'm so sorry. I am really obligated not to sell the name, as I am obligated to preserve it for the charity. ex.C

6. In 2005, there was also the additional financial pressure caused by Evan Spiegel (Mr. Jackson's IP attorney in domain matters) who had consistently failed to renew most of the charity's domains as scheduled in each of the contracted years of 2003, 2004 and 2005, which was the only obligation on Mr. Jackson, according to the 2003 domain contract between Johnson and MJJ Productions/Mr. Jackson. (see ex. D, a true and correct copy attached hereto)

The Jackson/Johnson contract reads: ... "MJJ agrees and guarantees that it shall pay for and maintain active and current registrations for each of the DOMAIN NAMES for a period of "three(3)years from the date of last renewal, or at a minimum, for a period not to end prior to, May 1, 2006 "THE"(3)YEAR MIMINUM MAINTENTANCE PERIOD".... ex.D, Section 3.4

7. As a result of the non renewal on Mr. Spiegel's part, Johnson and I had been subsidizing the attorney's (Evan Spiegel) failings, each and every year, borrowing from family or with Johnson and I both, re-buying the expired names that had dropped into public circulation and transferring them back into Spiegel's care. But by 2005, with his third year of breaching the Jackson/Johnson contract and failing to renew the domains, we could not ensure the safety of the collec-

tion by trusting the Jackson attorney, who for some unknown reason,
consistently failed the charity and Mr. Jackson, despite the reminders
from us they needed to be renewed, so from this point on, we could not
retransfer them back into his care. And yet, despite this additional
financial burden, Johnson still did not take the \$25,000 offer, refusing to
sell a name that she was not even sure the charity would need.

8. On 2/18/10, in Plaintiffs NOTICE OF MOTION AND MOTION FOR PRELIMINARY INJUNCTION, the Plaintiffs and their witness, **Evan**Spiegel, who gives a declaration in the motion, testify under penalty of perjury that:

"When it became clear to Ms. Johnson that Mr. Jackson was not interested in working with her, she ultimately agreed to transfer the domain names to Mr. Jackson for the sum of \$26,726.42." (Ex. F, pg. 16, line 9-11 a true and correct copy attached hereto)

- 9. The Estate and Spiegel trying to claim this transfer in 2003 was an extortion attempt, to "sell" her charity property is completely false. I worked closely with Melissa during this time period and was a witness to the entire domain transfer, including most of Melissa's interaction with Mr. Spiegel, and it is a monstrous injustice for the Plaintiffs and Mr. Spiegel to make such blatantly false claims to the courts, considering the truth of what actually happened to Melissa.
- 10. I witnessed Melissa over the years, spending tens of thousands of hours and tens of thousands of dollars, enduring a great deal of

personal sacrifice, all to acquire and protect, on her own time and at her own expense, the IP property, for the sake of the charity; never asking a penny, not even to reimburse her for her own costs over the years.

Jackson/Johnson contract confirms this and says: "Johnson, upon her own initiative, at her own time and expense, and without any direction from Jackson or MJJ productions…"(Ex. D section 2.1, a true and correct copy attached hereto)

11. I was there with Melissa when the agreement was made by
Mr. Jackson, to take ownership of the domains and partner with Melissa
to protect the charity property from the open public.

The Jackson/Johnson 2003 contract reads: "Jackson desires to protect the efforts of Johnson to protect the domain names from the open market..." (Ex. D section 2.4, a true and correct copy attached hereto) The contract gave Mr. Jackson and his MJJ Productions Inc, many protective provisions and Melissa only asked for one thing in return, that the multi-million dollar property she was giving outright to the charity, be renewed three years in advance, for its protection from expiry and potential loss.

The Jackson/Johnson 2003 contract reads:

"...MJJ agrees and guarantees that it shall pay for and maintain active and current registrations for each of the DOMAIN NAMES for a period of "three(3)years from the date of last renewal, or at a minimum, for a period

not to end prior to, May 1, 2006 "THE"(3)YEAR MIMINUM MAINTENTANCE PERIOD. .." (Ex. D section 3.4, a true and correct copy attached hereto) The attorney Evan Spiegel lied to us in 2003 and said "verbally" it would be done, but then only put in the contract that the collection would be renewed for three years, but nothing about paying in "advance" and later claimed he did not "have" to do anything that was not in writing.

- 12. Also in 2003, the very first year Jackson was responsible to renew the domain property, Spiegel failed his only obligation and allowed them to expire and fall into a redemption period; with the only person able to safely recover the property out of redemption being the original owner of the names; ie. Melissa Johnson. Even with this first major blunder, (and breach of contact) as always, Melissa was willing to do the work for free to fix it and protect the property, but Spiegel did not come up with the money in time before the names dropped into public circulation, so Melissa borrowed approx. \$26,000, from her foster mother and sister, to safely recover the property, for Mr. Jackson. She had fixed a mistake of Mr. Spiegel and this would be one of many in the future.
- There was money transferred as the Estate states in their complaint, but it was for this "reimbursement" and was absolutely not a "sale" price for the property as claimed. The property was not even a "reimbursement" to Melissa for all of her costs of the property to acquire it over the years, the "reimbursement" was for the fees that Melissa's family paid to fix the first of many neglectful failures on the part of Evan Spie-

28

gel, to renew the property each year he was contracted to do so on Mr. Jackson's behalf; ie. 2003-2006. The 2003 Johnson/Jackson contract clearly proves this, as the money paid out, is actually listed in the contract, citing exactly where the money went and who it was paid directly to, namely, Melissa's sister, Catherine Whipple and her foster Mother, Beryl Salter and not a penny went to Melissa Johnson. (see Ex. D, section 3.2, 3.2.1-3.3, a true and correct copy attached hereto) The Jackson/Johnson 2003 contract reads: "MJJ guarantee that it shall pay or cause to be paid to Johnson, a ["reimbursement"], in the total aggregate amount of Twenty-six Thousand Seven hundred twenty six Dollars and forty-Two Cents (\$26,726.42) for the "recent" registration renewal fees. ("Renewal Fees") for the Domain Names, via wire transfer of funds "directly" to the following credit card and bank accounts, as follows: (Ex. D section 3.4 a true and correct copy attached hereto) .\$14,985.42, CitiBank, Ramon, SD, Catherine Whipple... .\$11,741.00, Wells Fargo Ban, LV, Beryl Salter... ..."the ["reimbursement"] of the Renewal Fees by MJJ"... 14.

Ex. D 3.2.1

Ex. D 3.2.2

Ex. D 3.3

Also, On 2/18/10, in Plaintiffs NOTICE OF MOTION AND MOTION FOR PRELIMINARY INJUNCTION, the Plaintiffs in the motion, testify under penalty of perjury that: (Ex.F Pg.16, 11-12, a true and correct copy attached hereto)

"In the negotiations preceding the domain transfer, Ms. Johnson again acknowledged the fact that she has no relationship with Mr. Jackson: citing an email from Johnson to Spiegel in 2002they quote the email. ex.F

Plaintiffs quote Johnson in the email: "...You have both told me that MJJ will not ever deal with me directly and if that is the case, (which I believe to be hooey) then shame on them and I will be very glad to wait for Mr. Jackson's call personally......" ex.F

15. Plaintiffs are misleading the court, by quoting from a 5-17-2002 email, to lead the court to believe they were showing evidence that happened over a year later, in June of 2003, wherein, falsely showing Melissa would be admitting she had no relationship to Mr. Jackson, in particular, at the time of the Jackson/Johnson Partnership agreement in 2003, where Melissa had provided the court, a copy of a 2003 contract proving there was a mutually friendly relationship by this time.

The Estate continues on to state: "In the negotiations preceding the domain transfer, [they are referring to the 2003 domain transfer] Ms.

Johnson again acknowledged the fact that she has no relationship with Mr.

Jackson....[then they reference a 2002 email as evidence of a completely different domain transfer] (Ex.F Pg.16, a true and correct copy attached hereto)

Now there were two different time frames when Melissa agreed to donate the domain collection to Mr. Jackson's charity and I was present during both instances. One was in April 2002 and one was

in June 2003. Both had very different outcomes and each had a time

when Melissa had different relationship with Mr. Jackson. In April of

16

19

21

20

22 23

24

25

26

27 28

2002, Melissa had been contacted by Greg Chamberlain first (a guy who manged various domains for Jackson), than Mr. Spiegel, and Chamberlain and Spiegel both wanted Melissa to work with them on behalf of Jackson, not the other way around. Melissa transferred the Jackson name and a few others to Chamberlain, at no cost. Then Mr. Spiegel approached Melissa to buy the entire collection, again, Melissa told Spiegel she would give them to Mr. Jackson at no cost. The "negotiations" they refer in the forgoing, were strictly in 2002 and had nothing to do with giving Melissa any money, as they lead the court to believe.

17. Mr. Spiegel's declaration for Plaintiffs Preliminary injunction, where he states:

"After it became clear to Ms. Johnson that Mr. Jackson had no interest in collaborating with her or her organization, she shifted her focus to "selling" to Mr. Jackson, the many hundreds of top-level domain names she had registered without authorization....attached hereto is Exhibit F...regarding the transfer of the domain names." (Ex. F Pg.16, 11-12, a true and correct copy attached hereto)

At the top of his Exhibit F, Mr. Spiegel is referring to, the date is"4-24-02".., not 2003, when the domain transfer occurred. (Ex. J, a true and correct copy attached hereto)

18. These attempts Spiegel makes to mitigate the partnership Melissa had with Mr. Jackson in 2003, by bringing evidence in from 2002, was just one example where Mr. Spiegel misleads this court by manipulating the context of the evidence he quoted. Mr. Spiegel makes reference to Melissa's attempts in "selling" to Mr. Jackson, hundreds of domains and then gives his Exhibit F, as an 'example' of Melissa trying to "sell" the domain collection to Mr. Jackson, which is a deliberate deception. The exhibit F was merely an attachment to a 4-24-02 email sent to Mr. Spiegel, which he omitted from his declaration. However, even if you look carefully at his exhibit F (ex. J, a true and correct copy attached hereto) you can see the real purpose behind the letter.

The 4-24-02 letter says: "This is a list of domains I requested Heal the World Foundation or MJJ Productions, purchase right away; in addition to the names I will "give" the foundation." (Ex. J) Melissa was not asking Mr. Jackson to buy these names from her, she did not own them, but rather buy them for themselves, from the registrar, because they were valuable for the charity to acquire before the property was acquired by third parties.

19. In 2002, during the time the letter was written, Melissa was struggling to pay the renewal fees for the collection and we still needed about a hundred more domain names to complete the sets (.com, .net, .org, .tv, .us, etc.) on the collection. This would be costly, so when we decided to donate the collection over to Heal the World, via Spiegel, on be-

half of Mr. Jackson, we gave them this list of domain names we had not yet acquired and still needed to be acquisitioned to complete the charity collection. Melissa asked them to purchase these certain missing domain names, not from her, (she did not yet own them) but from the registrar and/or domain brokers selling the names.

In Spiegel's Exhibit F (ex.J) it is stated: ".....the domain names needed...." is a list in the letter and most of the domain names are .tv names, as Melissa owned the .com, .net and .org and wanted to complete the set with the expensive .tv. version. Ex.J

In this same letter, Melissa says:

"...Make sure that you do not pay over \$35.00 for the dot TV names

10.00 for the com, net, org...." Melissa was referring to registrars that
charge \$50.00 for dot TV names and some places would go as low as
\$35.00 and instead of \$35.00 for a dot com, they could pay wholesale for
\$10.00. Not to her! For themselves! ex. J

She continues in his exhibit F: "...And the 600+ names will only cost \$10.00 to transfer the entire lot." Ex.J. Melissa was referring to the 600 domains she was 'giving' to Mr. Jackson for his charity. She had negotiated Mr. Jackson wholesale rates for the transfer/renewal cost. There was never a "sale" of any domain from Johnson to Jackson, but Spiegel and the Estate wanted the court to believe this Exhibit F letter, was meant as "negotiations" for an extortion attempt or "sale", when its true purpose was one of good intent on Johnson's part.

5

6

7

9

10

11

12

13

1415

16

17

18

19

20

21

2223

24

25

26

27

28

20. I also worked next to Johnson and was present when she first received calls from two different Jackson reps, both Mr. Greg Chamberlain and Evan Spiegel, both asking her if they could purchase the domain names from Melissa Johnson. Mr. Chamberlain declared himself to represent Mr. Jackson's domain management firm and Evan Spiegel, Jackson's IP attorney. I was there when she told Mr. Chamberlain that she would not charge Mr. Jackson for a single domain and instead, wanted to give the entire collection, worth millions, to Mr. Jackson's charity. I was present when these Jackson reps called Melissa asking to buy the domain property, yet in the forgoing motion for injunction, the Estate attorneys frame it as though Melissa was harassing Mr. Jackson, via his reps, in hopes to 'sell' her domain property and that is just not true. (see Ex. E, a true and correct copy attached hereto) In an email dated 2-16-2002 there are several references showing the opposite to be the case and both Chamberlain and Spiegel contacted Melissa and she only offered to "give" Mr. Jackson the property, not the other way around.

The email from Johnson to Spiegel states: "...forgive me for not getting back to you sooner..." and "...I was contacted by Greg Chamberlain of Sub Registry domain....." "...I will 'give' the names...to Mr. Chamberlains care within the month" ex.E

In an email from Johnson to Spiegel in 4-25-2002 it states:

"...<u>before you called</u>...(meaning Spiegel called Johnson) "...<u>I will not be</u>

<u>asking any compensation</u>, nor putting any demands on him..." (Meaning Jackson) ex.E

In an email from Al Malnik (Jackson manager 03') to Johnson on 5-08-2003 he states:

"...my assistant Eddie, just tried <u>calling you</u>..." and "...<u>I will call you</u> on Wednesday, 8-14-03 to discuss....."

In an email from Van Alexander (Jackson manager 07) to Johnson on 5-23-2007 he states:

"...I'm not at home and don't have your number with me, <u>please email</u> your number to me...looking forward to hearing from you. Van"

- 21. The Estate said in their Response to Admissions from United Fleet, propounded on the Estate:
 - ".....Deny.." in their answer to Questions No. 3 where they are asked: "Admit that Greg Chamberlain of Sub Registry, was a contracted employee or representative of Michael Jackson at any time period during the time period 2002-2004." (ex. G, pg.5 line 28, a true and correct copy attached hereto)
- 22. I was the person that helped Melissa make the one of the domain transfers to Mr. Chamberlain and I took screen shots of his domain management firm, handling the Michael Jackson domain names.
 Mr. Chamberlain took the name Michaeljackson.tv from Melissa at no cost, on behalf of Mr. Jackson and MJJ Productions, in April, 2002, as

In this same Johnson/Chamberlain-MJJ Productions contract,
Chamberlain lists: his email as "public-address@subrigistry.net and the
street address at 171 Pier Ave, Santa Monica, Ca., which is identical to
the information given in the "whois" records, as the management firm
owned by Mr. Jackson in 2002. (See "whois" records, ex. I, a true and

correct copy attached hereto)

Even today, according to my screenshots I took on 5-23-2010, long after the estate had taken over, the domain name Michaeljackson.tv is still managed by Chamberlain's firm and forwarded to Michaeljackson.com, which hosts a website for "official Michel Jackson" merchandise and according to the "whois" report, is owned by the Plaintiff's, Michael Jackson Company LLC., and lists Greg Chamberlain of Sub registry as the management firm, including his "publicaddress@subrigistry.net, as the contact email and the street address at 171 Pier Ave, Santa Monica, Ca. (see ex. I, a true and correct copy attached hereto)

14

15

13

16 17

18 19

20

21 22

23

24 25

26 27

28

- 24. The court understandably ordered an injunction on Heal the World, based on statements made by the ESTATE, but it was their manipulation of facts and the truth, coupled with blatant false claims, all with the intention to distort an accurate portrayal of Melissa Johnson and myself, that compels me to break down these events, during my opportunity to testify.
- 25. In a similar fashion, the Estate and Mr. Spiegel also distort the truth of Melissa's relationship with Mr. Jackson and his charity, by using evidence gathered in 2001, long before her relationship cultivated, and trust and rapport was a constant between both parties.
- 26. Again I witnessed many things from 2001 to present day, concerning Melissa's life and her work in the charity. In order to bolster their manufactured portrayal of Melissa Johnson as a "crazy, stalker, self serving fan of Mr. Jackson, they resorted to exploiting a very personal and private experience in Melissa's past, that she only shared with Ms. Tavasci, with the promise that the Jackson assistant would never share the video, audio and other info pertaining to a near-death type experience Melissa had in 1993, a portion of which, related to the charity and the Plaintiffs have submitted into evidence. The Jackson Estate executor's efforts to manipulate a true portrait of Melissa Johnson by exploit-(ing a vulnerable part of her private life, is one of the reasons I do not trust their intentions.

27. In response to the Estate revealing her private emails, I can only testify to what I know about them. One of them, I was present when Melissa wrote it, it was to Raymone Bain and she copied and sent it to Al Malnik as well, (both Jackson reps who had or would serve time an his managers) explaining that Jackson might be comforted in some knowledge she had, if they would relay the content of her email. (Ex. K, a true and correct copy attached hereto)

28. Melissa wrote in 1-12-05 (five months before the verdict):

"I just want him to know that he will not be convicted. Quite the opposite in fact, as he will be completely exonerated both legally and in the eyes of the public. I know it for a fact......that MJ will not be found guilty" Ex. K

She continues on:"I just want him to know. I want him to have some peace. If there was an ounce of doubt in my mind, I would never toy with something so sensitive as someone's life an offer up possible false hopes. I have no doubt about this and that is why I feel ok about telling him. I won't be wrong." (Ex. K, a true and correct copy attached hereto)

29. I saw her go out on a limb at this difficult time of Mr. Jackson's life and was there when she declared in January 2005, five months before Mr. Jackson was found "not guilty" on all ten counts against him, that he would not be found guilty of a single charge or count against him and this was before Jackson's trial started and in total contrast to a growing media and public sentiment at the time; as most believed Jackson would be convicted of something, at least a couple of lesser charges.

27

28

The Estate has framed this email and her 1993 spiritual experience, as Johnson being some sort of crazy stalker fan of Michael's. However, as with the forgoing examples in my declaration, just as before, the opposite is true and what I have witnessed about Melissa since 2001, when I met her and we started working on Jackson's charity.

30. Melissa does not boast about or talk about her near-death type experience very often, nor does she predict the future or claim to be a psychic, she has never obsessed over Mr. Jackson (although maybe his charity) and I have seen her turn down opportunities to see or meet him. I remember Melissa being reluctant to share her experience with Mr. Jackson, via his staff, for this very reason, but she told me she did not want to take credit for her work, she wanted it to go to God, where she believes the work was inspired. I have known her for 10 years as a spiritual person and active in her church, but not overly religious as she has been portrayed. She has made some strong claims about the future, as it relates to things she was shown or told in her experience, but they were sent as private mailings, and the fact remains that she is consistently accurate and even a realist like myself is open to such claims, if a person delivers on their assertions consistently enough. Several years ago I remember seeing the TV series Psychic Detectives where at the end of various shows a couple of police officers would concede that without the help of this or that spiritually-inclined individual, they could not have solved a crime. Often these police officers were a little uncomforta-

ble in their admissions, but they were also thankful for the disclosure. It's my view that certain people have gifts, and those gifts are possessed by a list much shorter than those who claim to have them. Johnson, however, is highly practical, grounded and industrious. She does not sit in a corner with eyes rolled back muttering something under her breath. Neither does she present herself as a guru who needs followers. Instead I've observed her following Thomas Edison's much-quoted piece of advice: "Genius is one per cent inspiration, ninety-nine per cent perspiration."

- der, that Mr. Jackson had his own spiritual advisor on the payroll and he believed, like millions of others, that some people possess certain gifts and she was not wrong to believe that Mr. Jackson may be open to the possibility that she had an authentic spiritual experience in 1993, relating to her inspiration for her work concerning HTWF. I have witnessed many instances over the years that Melissa was often right (even though her assertions about the future ran contrary to the odds, and popular belief at the time) as conveyed in the emails referenced above, a good call should not be characterized as a character flaw.
- 32. To show just a few examples, I noticed in the letter that Mr. Spiegel presented to the court, specifically, his exhibit F, (ex. J, a true and correct copy attached hereto) that while she was trying to explain why Mr. Jackson and his charity should purchase up all domain name

property related to his name and initials, "MJ" she may have explained in 2002, the frenzy for his merchandise following his death.

In Spiegel's exhibit F (ex. J) Johnson states in 2002:

"...Further, I **know** that HTWF and Mr. Jackson's name and all related projects are going to be internationally desired and the demand for anything MJ is going to be considered an instant and highly valued commodity. The MJ name will be bigger than the "beetles rage" of the sixties and will be more internationally marketed than ET or Star wars combined. You must buy up every variant of MJ "anything" virtual right now, as you have no idea what you may need to market online (the fastest growing international medium in History) in the future. ..." ex.J.

33. Jackson was right to place his confidence in Johnson, whether or not she knew a thing or two about the future, she preserved valuable Jackson property for Michael Jackson, never taking a penny for her efforts and used her own money to do it. While I learned that John Branca on the other hand, made millions from Jackson, while failing to Protect 175 Triumph trademarks from being abandoned between November 1993 and November 1995 and Johnson secured over 40 HTWF and Jackson federal trademarks between Feb 2008-Sept 2009, the very same brands that were abandoned on Branca's watch. After Jackson's death, his paid employees continued to do nothing to protect the brands and I personally helped the charity secure an investor to protect an additional 346 international Jackson charity trademarks.

- I have witnessed firsthand (for over seven years) Johnson diligently protecting Heal the World Foundation and its intellectual property. I was often next to her while she talked to various Jackson reps by phone (examples from emails) over the years and heard her plead with them to defend their boss's IP. I also would regularly provide suggestions to her on many of her outbound emails, and witnessed firsthand Johnson's disappointment when various Jackson reps failed to protect Jackson's assets on his behalf. I have also conversed with Johnson at length about what she was doing to protect various trademarks.

 Johnson became aware of the loss of certain trademarks, only after she was in a position to do anything about defending them (see the Thriller mark for 028).
- 35. I witnessed Melissa sacrificing her personal comfort and financial security to take in homeless mothers and their children, just because she could not bare to see them suffer. For a decade I have observed her using her own money to transition these same people into affordable housing, and sometimes to set them up with a car and job, too. I believe that her hands-on style has prepared and sensitized her for her current role to run Heal the World Foundation without its founder, Mr. Jackson.
- In Feb, 2005, Melissa told me that Mr. Jackson had given her Heal the World Foundation, and named her as director to replace him. But the authorization itself was personally anticlimactic since I was

aware from Johnson that (1) Jackson was trying to put his financial house in order, putting others in charge of his business affairs, just in case an unfavorable verdict was handed down later in 2005. And (2), possibly for the foundation to launch on a grand scale, money was needed to fund its various initiatives (e.g. "Michael Jackson Telethon," "Michael's Army," and "MJ Magazine") and a hands-off role by Jackson indicated that Johnson and I would have to continue to shoulder the financial burden alone, and, (3), I was also burdened in the belief that securing charity trademarks on top of yearly domain costs would simply break both of us financially. Despite all this, Johnson and I still pressed forward refining the initiatives and using her home as a half-way house to enact on a much smaller scale the charity's service goals.

37. Although we had to wait for Jackson's financial support and direct involvement to launch the larger initiatives, still we managed to scale up its MJ Web initiative, by providing a robust multimedia and forum-based website before Jackson's passing. This site for months became, amongst other things, a sounding board for grieving fans until the Jackson Estate administrator's filed their lawsuit against the charity in September 2009, shredding out credibility in the eyes of Jackson supporters, many of whom labeled us thieves. With donations now stopping, the situation got increasing worse, making it near impossible to vigilantly fight this lawsuit.

38	I worked daily with Melissa Johnson during 2005 and I sen
	various HTWF correspondence and updated books to Jackson via Brian
	Oxman to update Jackson on the charity's evolving initiatives. In the
	early 1990s Michael Jackson instituted the World Congress of Children
	(WCC) whose youth ambassadors were commissioned to identify the
	unique problems that could be found in their part of the world and to re
	port back to HTWF. In 1995, forty six children from eighteen countries
	met for three days of training seminars and mentoring at Neverland
	Ranch. I have been instrumental in creating an HTWF Youth Board of
	Advisors (YBA) that is the governing body of the WCC, which will be re-
	instituted sometime after this lawsuit is over. Michael Jackson's chil-
	dren and three others have been on the youth board since July 2010. I
	participated in a meeting with Katherine Jackson that authorized the
	children's participation in the charity. My plans are to make sure that
	HTWF is not only a children's charity because it serves children, but be-
	cause children actively shape the foundation's future, steering public
	support towards its initiatives and seasonal projects.

When the Jackson Estate administrators recently attacked the charity's efforts to bring national attention to an LA homeless shelter (and thus shelters in general), they not only ended up disparaging one of the beneficiaries who is also a board member of Heal the World, but also dissuaded viewers from donating to or serving their local homeless shelters.

28

40. I am a volunteer with HTWF, and have received no financial compensation throughout my ten years of service. In September 2008, Melissa asked me for 5,000 to cover a bunch charity trademarks she wanted to apply for. At the time she had already applied for seven "heal the world" marks (referring to trademarks related to the charity's name: Heal the World Foundation, Heal the World or HTWF) and three charity initiative marks (referring to trademarks related to the charity's initiatives: Michael Jackson, Michael or MJ). She told me she wanted to apply for a couple of more charity name marks and a bunch of charity initiative marks. At the time, having five boys (and one on the way) eating me out of house and home, along with expenses associated with the beginning with a new school year, Johnson was asking money from the wrong guy. Later that year Johnson called and told me someone had contacted her and asked if they could buy one of the domains. She agreed to do so if he would give her \$4,500 so she could get various unprotected trademarks for the charity. The would-be buyer declined the offer and various critical charity names and Jackson initiative marks remained unprotected and vulnerable to public acquisition, but it was the only time in ten years of working with Melissa, that she compromised to consider selling a charity domain.

In 2008, while living in Utah, with my wife and five boys, Melissa called me and explained that all of the charity trademarks were in danger of being acquired by third parties, we did not have the money to hire a

- 42. Since 2001, I have been the web master for most of the HTWF websites. We have never been asked to remove any website containing Mr. Jackson's name, image or related trademarks. I have taken the screenshots and PDFed much of that type of evidence, HTWF provided in Discovery and to the court. I have also reviewed a bunch of emails where Johnson shares the URLs with various Jackson reps.
- 43. In August of 2003, I attended Mr. Jackson's birthday event, and was a witness to him talking about Michael's Army, an HTWF initiative. I also was aware that Melissa gave Mr. Jackson a Michael's Army and TGOL book, on that day.
- 44. Melissa sent HTWF brochures to me throughout the years and I kept them at my office in Utah and Wisconsin. In 2009, I purchased some brochures from HTWF, so we could distribute them with Mr. Jackson's name and logo on it. We did this due to the frenzy of bootleggers out selling Jackson memorabilia, while the Michael Jackson brand was abandoned at the USPTO. It was crucial, the charity did not lose this

brand, but our intention was never to keep it from the Estate. However, once they attacked us publicly in the media on 8-11-2009, falsely claiming to the world we had "no connection whatsoever" to Jackson's camp, we could no longer remove Jackson's name off our websites, per there request only days later. This would have led the public to believe that we were agreeing that we were fraudulent, as claimed by the Estate. Irreparable harm would come to our charity and therefore, we voted to keep his name and likeness up online.

- 45. I recently did extensive research online and examined many documents to determine that the Estate had manufactured evidence against us in order to bolster the claim for 'confusion' that had occurred in the minds of the buying public.
- 46. I have worked beside and witnessed many things concerning Johnson and HTWF in the past ten years of my volunteer service that I simply do not have the time and wherewithal to list in this declaration.

I swear under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Dated: April 12th, 2011

By:_____

MEL WILSON